

Press Release

For Release:
July 10, 2022,

The Amazing Race Makes Its Way to Lethbridge this Week on CTV!

LETHBRIDGE, Alta – Lethbridge, Alberta, and some of its major attractions, will be featured in the second episode of the Amazing Race Canada Season 8, this week July 12th on CTV at 7 PM MTN.

The 8th season of the Amazing Race Canada will be making its way to Lethbridge and the Southern Alberta area on this week's upcoming episode. The hit Canadian series has seen competitors travelling all across Canada, and the globe.

This season features an incredible mix of competitors; from Olympian Athletes, Juno Award Winning Singers, and Marketing Experts completing challenges and discovering the incredible sights in our country, and now, for the first time ever, in our very own city! It's sure to be a close race!

After two years off the air due to global COVID-19 restrictions, Lethbridge is more than excited to be one of the first locations to be visited in the series' return!

Competitors will be racing around the windy city completing challenges at local farms, and in our historic river valley; giving the rest of Canada, and the world, a chance to enjoy the beauty of our ecology and culture.

CEO of Tourism Lethbridge, Erin Crane, said the arrival of The Amazing Race Canada and their crew in the city is "An incredible opportunity to show the rest of Canada all that Lethbridge has to offer culturally, artistically, and geographically." With the increased exposure to some of our local attractions, Erin Crane is hopeful that "More Canadians and people living abroad will choose Lethbridge as their next destination when planning a trip in Canada."

"I think once everyone sees the beauty of our area along with the unique experiences we offer they will add Lethbridge to their travel bucket list," said Erin Crane, discussing the expected impact from the increase in visibility from the episode.

Episode 2 of The Amazing Race Canada will be premiering on CTV at 7 PM MTN on July 12th, 2022, make sure you don't miss it!

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