

# LETHBRIDGE

## by the NUMBERS

### Host in Lethbridge

From large-chain operators to a historic country barn, Lethbridge has just the space for you. Regardless of the space and lodging you choose, you will receive a warm welcome and experience our small-city charm.

### Convenience

Lethbridge is just over two hours by car or 45 minutes by plane from Calgary, making it the easiest city-centre to access South of Calgary.

### Industry

Lethbridge's tourism industry is always growing, with new projects such as Canada's Food Tours and the Highway 3 Ale Trail being created every year.

### Experience

Lethbridge has successfully hosted large events in the past, such as the 2022 Tim Hortons Brier which brought in 18,500 out of town visitors.



Accommodations	Number of Guest Rooms	Meeting Space sq/ft	Max Capacity in Largest Event Space
Sandman Signature Lethbridge Lodge	190	20,000	850 (Reception Style)
Sandman Hotel Lethbridge	139	13,072	400 (Reception Style)
Coast Lethbridge and Conference	105	13,000	800 (Reception Style)
Holiday Inn	119	6,201	180 (Reception Style)
Holiday Inn Express Hotel & Suites	120	1,000	60 (Reception Style)
Fairfield Inn & Suites	81	953	50 (Meeting Room)
Ramada Hotel	66	800	30 (Meeting Room)
Best Western Plus Service Inn & Suites	113	800	40 (Reception Style)
The Hampton Inn & Suites	87	700	15 (Meeting Room)
Travelodge	65	655	100 (Reception Style)
Wingate by Wyndam	102	600	35 (Meeting Room)
Super 8	55	540	30 (Meeting Room)
Motel 6	56	400	10 (Meeting Room)
Days Inn	87		15 (Meeting Room)
Quality Inn	60		25 (Meeting Room)
Comfort Inn	55		
SureStay Plus	50		
Econo Lodge Inn	43		
Howard Johnson	37		
Chinook Motel	20		
Superlodge	20		
<b>Total</b>	<b>1,670</b>	<b>58,721</b>	<b>2,640</b>
Seasonal Accommodations and Event Spaces			
University of Lethbridge	99	60,000	2000 (Gymnasium)
Lethbridge College	109	25,000	1000 (Gymnasium)
<b>Total</b>	<b>208</b>	<b>85,000</b>	<b>3,000</b>
Additional Event Spaces			
Agri-food Hub & Trade Centre		268,000	2000 (Tradeshow)
Rocky Mountain Turf Club		22,000	300 (Reception Style)
ENMAX Centre		21,780	250 (Reception Style)
Casa		10,445	200 (Outdoor Space)
Festival Square		10,400	500 (Outdoor Space)
CKC Meeting Space / Country Kitchen		9,720	200 (Reception Style)
The Norland Historic Estate		7,500	300 (Reception Style)
Genevieve E. Yates Memorial Centre		N/A	474 (Theatre Style)
Galt Museum & Archives		4,904	160 (Reception Style)
Helen Schuler Nature Centre		4,720	60 (Reception Style)
Countryside Barn		4,500	250 (Reception Style)
Southern Alberta Ethnic Association		4,176	360 (Reception Style)
Paradise Canyon Golf Resort		3,200	225 (Reception Style)
Dr. Foster James Penny Building		2,862	60 (Meeting Room)
Sterndale Bennett Studio Theatre		2,000	162 (Theatre Style)
Southern Alberta Art Gallery (SAAG)		1,226	20 (Meeting Room)
Nikka Yuko Japanese Garden Bunka Centre		1,164	80 (Reception Style)
Lethbridge Sport Council Community Room		828	40 (Meeting Room)
Fort Whoop-Up		650	50 (Meeting Room)
<b>Total</b>		<b>380,075</b>	<b>5,691</b>
<b>Grand Total</b>	<b>1,878</b>	<b>523,796</b>	<b>11,331</b>



# THE LETHBRIDGE ADVANTAGE

LETHBRIDGE IS AT THE HEART OF CANADA'S PREMIER FOOD CORRIDOR; IT'S THE HUB FOR 4 UNESCO HERITAGE SITES AND BIG CITY AMENITIES WITH SMALL-TOWN COMMUTES.



The economic advantages of hosting your event in Lethbridge can really add up. We offer competitive pricing across the board, from accommodation rates to food catering costs. You'll find a breakdown of our average savings compared to neighboring centers below.

## Daily Hotel Rate

Daily hotel rates in Lethbridge are approximately **40% lower** than the average of surrounding centres.

## Food Catering Cost

Per person, Lethbridge's rates for catering services are approximately **36% lower** than the average of surrounding centres.

## Conference Room Rates

Lethbridge's rates for conference rooms are approximately **42% lower** than the average of surrounding centres.

LETHBRIDGE HAS  
A GRAND TOTAL OF  
1,878 GUEST ROOMS  
AND 523,796 SQ/FT  
OF MEETING SPACE,  
ENSURING ENOUGH SPACE  
FOR YOUR EVENT AND  
GUESTS.



DINOSAUR PROVINCIAL PARK



HEAD-SMASHED-IN BUFFALO JUMP



WRITING-ON-STONE PROVINCIAL PARK



WATERTON LAKES NATIONAL PARK



FIND MORE INFORMATION AT

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